

California Medical Association Alliance



Just For The HEALTH of it!

President's Message

Dear CMAA Friends,

Last year in February, the CMA Alliance adopted our 2009-2011 strategic plan to use as a guide in helping to keep our organization relevant. Your answers to the survey questions made it clear the direction you wanted the CMAA to take. The top two priorities are:

1. We will become the statewide resource for leadership development and training of County Alliance leaders. (Sources: CMAA Leadership Internal Survey /Winter Board Meeting 2008)
2. We will become the "go-to" statewide partner for legislative awareness on health-care issues to County Alliances. (Source: CMAA Leadership Internal Survey)

As we enter this very important political year here in California, our major focus is on legislative advocacy training and on ways our CMA Alliance members can become active at the local level supporting candidates who support quality medicine.

I encourage you to become involved. Attend a training in your area, become an Alliance member of CALPAC, sponsor a fundraiser for a local candidate and contribute to a campaign

CMAA Presents New Website!

www.cmaalliance.com



The CMAA Marketing & Public Relations Council is pleased to present the new CMAA website. You may access the site by logging on to www.cmaalliance.com. This website is designed to be the premier information resource for our CMAA members and outside organizations. Please visit the website regularly since we will continually be adding new and updated information.

The website is best viewed in the web browser -- Firefox 3.6. You may download this browser for FREE at www.mozilla.com.

If you have any questions about the website, please contact Naomi E. Flam, Vice-President of Marketing & Public Relations via email - naomiflam@comcast.net. Your feedback is appreciated!



campaign.

Help the CMAA fulfill the important part of our mission: "to educate Californians about health and advocacy issues."

Become involved!

Warm regards,
Debbi Ricks, President

Upcoming Events!

Legislative Advocacy Training

February 9, 2010

10 am - 11:00 am

CMA Office

Sacramento, CA

Click this link for more information

www.cmaalliance.com/alerts/legislative-advocacy-training-for-alliance-members/

Two Days Only!

CMAA Annual Session

April 30- May 1, 2010

Embassy Suites

Sacramento, CA



HELP HAITI EARTHQUAKE VICTIMS! CMAA SUPPORTS THE "DOCTORS WITHOUT BORDERS" EMERGENCY RELIEF FUND.

If you are interested in providing financial assistance to the Haiti earthquake victims, the CMAA encourages you to send a donation to the "DOCTORS WITHOUT BORDERS" Emergency Relief Fund.

Doctors Without Borders/Médecins Sans Frontières (MSF) is an international medical humanitarian organization created by doctors and journalists in France in 1971. The organization is committed to bringing quality medical care to people caught in crisis regardless of race, religion, or political affiliation. In 1999, MSF received the Nobel Peace Prize.

To donate, click here

www.doctorswithoutborders.org

E-NEWS UPDATES

Please be aware that monthly CMAA E-News updates are sent to our members and supporters whose email information we have in our database. If you wish to receive our updates, we want to make sure we have your correct email address. If you aren't currently receiving our email updates and would like to be added to our list, please contact us at alliance@cmanet.org and we'll add you right away.

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