



Mission: "To Increase The Ability of Californians To Improve Their Own Health"

October 2009

Message From The President

Dear Alliance Members,

Here is the speaker line up for the CMAA Fall Leadership Conference to be held at the Disneyland Hotel in Anaheim, October 16-18, 2009.

We are excited about our speakers and hope you will join us for all or part of the conference.

This is an important meeting for the CMAA. We will be voting on our new board structure and our new bylaws.

Please feel free to contact me personally if you have any questions.

All the best,

Debbi Ricks, President
California Medical
Association Alliance
800-492-4054,
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**REGISTRATION DEADLINE
EXTENDED TO
FRIDAY, OCTOBER 8TH!**

**CMAA Fall Leadership Conference
October 16-18, 2009
Disneyland Hotel -- Anaheim, CA**

"Honoring The Past, Embracing The Future"

SPEAKER & EDUCATIONAL SESSIONS

Friday, October 16th

- David Pruitt, VP of Political & External Affairs for CMA
- Dr. Rebecca Patchin, AMA Board of Trustees Chair
- Ron Lopp, Broadcast/Communications Manager for CMA
- Ann Hansen, Past President, AMAA and CMAA.

Saturday, October 17th

- Susan Reynolds, MD, Ph.D.
Topics: Leadership Success Factors, Motivating Others, Effective Political Action and Engaging Generation Y for Membership Recruitment"
- Alfred Gilchrist, Newly hired CMA CEO
- Pat Hyer, AMA Alliance Director
"Success Stories from the Texas Medical Association Alliance"
- Dr. James Hinsdale, CMA Board of Trustees Chair
- Sergeant Ron Grimm, Homeland Security Coordinator
Terrorism Liaison Officer Michael Scholl,
Fresno Police Department

"Terrorism Awareness for the Medical Community."

- "Staying Connected" Technology Tools for Today's Volunteers. Presenters:
Naomi Flam, CMAA VP of Marketing & Public Relations,
Tricia Hunstock, CMAA VP of Governance/Leadership
Debbi Ricks, CMAA President
- Joe Dunn, CMA Ceo

Sunday, October 18th

- Kathryn Childers
"Facing Life's Challenges Dead-On"
- Dr. Dev GnanaDev, CMA President

Click on this link for registration forms and meeting information - www.cmaa.net. Contact the CMAA office at 800-492-4054 or at 916-551-2028. Email at alliance@cmanet.org.

Contacts:

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