

Alliance Report to the CMA Board of Trustees July 26, 2013

CMA Alliance Annual Session Report

The 83rd CMA Alliance Annual Session was held in Sacramento on April 15, 2013. This was our annual voting business meeting. We changed the format so it was a one-day meeting scheduled around the CMA's Legislation Day. The business of the meeting was conducted in the morning and centered on the CMAA Bylaws, revisions to the "Standing Rules of Finance", and the election and installation of the Executive Board. After lunch, we met with Rachel Doherty Smith who facilitated a discussion on identifying key values and actions we needed to take to move forward. We then reviewed the work ahead and ended the meeting with a commitment to focus the energies of the organization on targeted focus areas: membership, communication, teamwork and inclusiveness in decisions, the development and mentoring of new leadership. Organizationally, we have already moved forward in several of these areas. Three of the members of the Executive Committee are young and are members of the age group the Alliance is targeting for both membership and our future leadership. Two of these members are co-chairing the Membership Committee. We have also just completely reworked our website which is now currently up and running. One member will be working with the Communications Chair to monitor our Facebook page and coordinate and update its content with our other forms of communication with both members and non-members. Additionally, each new member of the Executive Board has a CMAA Past President as a mentor. The Executive Board is continuing to work to expand committee membership and Board of Directors appointments. Our theme for this coming year is "CMA Alliance On the Move".

One directive we are delaying on implementing is a feasibility study. The new members to both the Alliance and the Executive Board did not feel we are at a point of knowing what to ask, nor do we have the number of members required to assist a professional in collecting the information required to complete such a study.

Executive Board Officers:

- Susan "Susie" Bartlett, Chair of the Board - swbart43@gmail.com
- Sharon De St. Jeor, Chief Financial Officer - sdsjd23@gmail.com
- Keri Lynn Ferguson, Secretary and Communications - kandjferguson@yahoo.com
- Suzanne Jackson, Bylaws and Implementation Chair - suepurrr@gmail.com
- Tracy Liston, Co-Chair Membership - tracy.liston@gmail.com
- Colleen Mazj, Co-Chair Membership - Zuzumazj@yahoo.com

CMAA Board of Directors:

- Tricia Hunstock, Mentor (Past President 2005-06, 2011-12)

- Lisa Smith, Mentor (Past President 2006-07),
- Siggie Stillman, Mentor (Past President 2004-05) -
- Peggy Azad, Ph.D, CMA Confidential Hotline Alliance Representative -
- Sandi Anderson, CMA Foundation Alliance Representative and CALPAC
- Tricia Hunstock, CMA Board of Trustee
- Sandi Anderson, CALPAC
- All counties have Presidents or Representatives that are CMAA Board of Directors

CMAA Foundation Board Officers:

Jeanne L. Siu, Chair; Cyndi Ginn, Treasurer; Michelle Benson, Vice Chair; Karen Guerneck, Secretary; Jackie Gelderman, Member; and Halaine Rose, Member

Legislation:

The day after Annual Session, many Alliance members attended Legislation Day in the Sacramento at the Convention Center. Alliance members have signed on as key contacts and are contacting legislators using CMA's new legislator connect hotline (800-525-5017) when requested to do so by CMA.

AMAA Annual Session:

CMAA Past President Nancy Schneider will serve a second year as a Director of the AMAA. Debbi Ricks and Sandi Anderson will be on next year's AMAA Board Development Committee. Delegates to the AMAA Annual Session were: Sandi Anderson and Ting Kurihara. Debbi Ricks and Nancy Schneider served as a result of the positions they held in the AMAA during the 2012-2013 year.

Communications:

The Alliance is working with "Mayaco Marketing and Internet" to design and update our new website: www.cmaalliance.com. The added benefit of working with this company is that the website is user friendly, and designated members of the Alliance will be able to easily update and add new information and material.

CMAA Fall Retreat:

The annual Alliance retreat will be held in Northstar-at-Tahoe on Saturday & Sunday, September 21-22, 2013. We are currently planning the agenda and schedule for the event. A Board Meeting will be held as a part of the weekend retreat. All members will be invited with the county leadership teams being the targeted attendees. The cost will be partially underwritten by the CMAA.

Tricia Hunstock, CMAA Past President
California Medical Association Alliance