



Just For The HEALTH of it!

CMA ALLIANCE

2012/13 Executive Board

Gabby Neubuerger, Chairman of the Board, Membership & Leadership
Sharon de St Jeor, Chief Financial Officer

Suzanne Jackson, Bylaws
Ashlie Schooler, Secretary
Susie Bartlett, Treasurer
Sandi Anderson, Health Projects
Tricia Hunstock, Immediate Past President, Communications

Appointed Officers

Halaine Rose - Sharing Card Chair
Ann Hansen - Parliamentarian
Peggy Azad, PhD - CMA
Confidential Hotline

Board Development Committee

Suzanne Jackson, Chair
Sandi Anderson
Celeste Chin (Alternate)
Sori DeVore
Marilyn Gunnell
Patricia Lawrence

CMAAF Officers

Jeanne Siu, Chair
Cindi Ginn
Karen Gurneck
Jackie Gelderman

Events

Winter Conference
Barbara Sperling
Annual Session
Gabby Neubuerger
Tricia Hunstock
Website Director
Margaret Peterson

Executive Board Chair Report—March 2013

Gabriella Neubuerger
gabby@surewest.net

What a year! It is hard to believe that my year as Board Chair is coming to a close. As a board, we have worked hard and accomplished a lot this year. With your vote of confidence we are moving the CMA Alliance in a new direction. At our board meeting at the Western States Conference in Newport Beach, our membership voted to endorse the plan presented by the board to contract for communication and administrative services. Using our membership dollars to increase communication and connectedness between the county alliances and decrease the burden on CMAA leaders in the hopes that some of you reading this newsletter will be excited about stepping up and being a part of the CMA Alliance's bright future is a sound investment.

The road to this future will undoubtedly be full of hills and valleys, but our 80+ year history as an organization devoted to promoting health in our communities and supporting the medical family is a testament to our having already risen above past challenges. However, the executive board cannot meet these challenges alone. We need the support of our members and leaders. Please think about how you can help. Here are some options both big and small.

- Be a county representative to let the state know of upcoming events in your county.

- Encourage your county to host a retreat to promote ideas and camaraderie.

- Be a member of the Executive Board to help shape the future of CMAA.

- Host the President's Forum Calls (6/yr) - get to know county leaders.

- Find out what upcoming Legislative challenges are coming up, join the CalPac committee (3 mtg/year).

Our county alliances are doing amazing things; the CMA Alliance is the glue that holds us together. Please keep the CMAA in mind and contact us if you can help.

EVENT CALENDAR

Monday, April 15

CMAA Annual Session
Sierra Sacramento Valley
Medical Society Office

Tuesday, April 16

CMA Legislative Day
Sacramento, CA

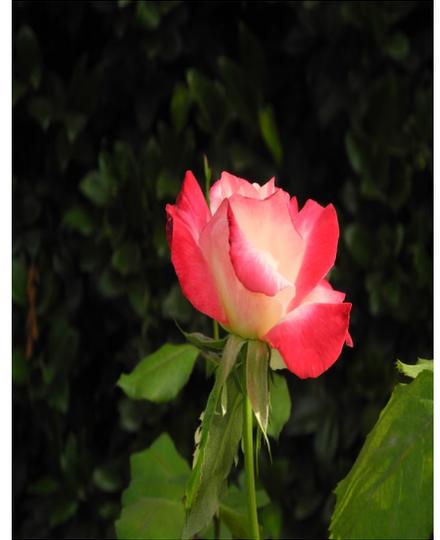
Sunday, June 16-Tues., June 18

AMA Alliance Annual Meeting
and Leadership
Development Conference
Chicago, IL

Sweetheart Sharing Card

The first ever "Sweetheart Sharing Card" benefitting the CMAA Foundation was a resounding success. Thanks to the generosity of our donors, the foundation received over \$3,600 which will be used to give grants to support community health and education efforts of county alliances and organizations throughout California. Over **90 donors participated!** Thank you also to the San Diego and Sonoma County Alliances who donated to the card. Many donors also chose to honor loved ones by making donations in their name.

The "Double Delight Rose" photograph (pictured here) by Los Angeles District II President, Halaine Rose, was a beautiful cover for this Valentine's day-themed fundraiser. Thanks to all of you who so generously gave in support of the CMAA Foundation. Look for the card again in 2014.



Halaine Rose, Chair

Garden Tour 2013

The SCMAAF Garden Tour 2013 will take place on May 17 and 18, featuring six unique gardens in Petaluma. This is our first time in southern Sonoma County in the 21 year history of the tour and we are excited about increasing the exposure of the SCMAA and Foundation to a broader audience.



Our funding directive this year is providing mental health services for children, adults and families in need. Three out of five of our community non profits beneficiaries are based out of Petaluma; the others serve Sonoma County as a whole. Monies raised will also fund our SCMAAF programs for youth: Safe Schools, Journey Safe, Give a Gift, and Health Career Scholarships. As in years past, our "added attractions" in different gardens include a Garden Bench door prize, Art raffle with the featured artist painting in a garden, Wine and Dine Restaurant Raffle, young musicians, Master Gardeners, children's garden books sales, and more!

Gail Dubinsky, MD, Chair



Western States Coalition held its regional meeting in Newport Beach February 1-2. We had representation from Oregon, Utah, Nevada, Arizona, California, Colorado, Texas, Tennessee and Nebraska. Thank you to all the Western States, and to the AMAA for their support and financial assistance. Thank you also to Pat Hyer, AMA Alliance President and Jo Terry, President-elect for attending and speaking.

There were over 50 in attendance, and to our delight there were 6 medical student spouses and 1 resident spouse in attendance. It was wonderful to have their enthusiasm and input. Match day is coming soon for some and they will have much support from contacts made at Western States if they match on the West coast. We really enjoyed them and hearing about their families. The family of medicine is important and our multigenerational meeting showed just how much.

The weather cooperated and it was sunny and warm, a welcome change from the cold snap California had been experiencing. On Friday, the room was a sea of red as we celebrated "Wear Red Friday" in honor of Women's Heart Health. The meeting began with Peg Eddy speaking on "Money, Relationships and Reality for All Ages and Stages" followed by AMAA updates on the organization, communication and legislation. CMA Social Media head, Brooke Byrd, spoke about the impact of social media and its role in helping non-profits. Renowned author and non-profit expert Dierdre Maloney spoke on "How To Be an Excellent Ambassador" followed by state leaders who shared successes.

The meeting was a great success. Friendships made and all agreed we should do this again sooner, rather than later.

Nancy Schneider, Western States Coalition Chair
AMA Alliance Director, California

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We're on the Web!

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BOARD DEVELOPMENT COMMITTEE

The Board Development Committee (BDC) is actively contacting Alliance members for leadership positions for the CMA Alliance 2013-2014 Executive Committee. The positions are Governance/Membership, Communications, Chief Financial Officer (CFO) /Treasurer and Secretary. We would love your input in identifying exceptional Alliance members for these positions. It is a great opportunity to be instrumental in the shaping of the future of your CMA Alliance.

We will look forward to presenting a full slate of candidates at Annual Session in April.

Committee: Suzanne Jackson (Chair)
Sandi Anderson, Celeste Chin (Alternate),
Sori DeVore, Marilyn Gunnell, Patricia Lawrence

CALPAC Update

Successful legislative advocacy depends upon an integrated approach, consisting of lobbying, continuing grassroots activity and political action through CALPAC to support candidates favorable to the future of health care and medical practice.

You can show your support for CALPAC by:

1. Sending in your dues of \$25 or more by April 16, 2013
Mail to: California Medical Association
Attn: Political Action Committee
1201 J Street, Suite 75, Sacramento, CA 95814
2. Attend **Legislation Day—Tuesday, April 16, 2013**
(Day after CMAA Annual Session)
3. Be one of the 6 CMAA representatives of the CMA CALPAC Board of Trustees.

Please contact Sandi Anderson if you have any questions or would like to volunteer.

Sandi Anderson
CMAA Executive Board
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