CALL TO ORDER: The 83rd California Medical Association Alliance Annual Session was called to order by the Chair of the Board, Gabby Neubuerger, at 10:00 am. Gabby announced that Susie Bartlett would be Acting Secretary in the absence of CMAA Secretary, Ashlie Schooler.

PLEDGE OF ALLEGIANCE: The Pledge of Allegiance was lead by Susie Bartlett.

INSPIRATION: Sandi Anderson read an inspirational poem.

IN MEMORIUM: Members who have died this past year were honored with a moment of silence. Barbara Wegner, San Joaquin County Medical Society Alliance Marian Swendermann, North Valley Medical Society Alliance

ROLL CALL: Acting Secretary, Susie Bartlett held the Roll Call. All but two of the members who had registered for the meeting were present. According to the CMAA Bylaws, a quorum is present if a majority of the members who have registered for the meeting are present. Susie Bartlett, Acting Secretary, DECLARED A QUORUM PRESENT.

Credentials and Registration Category Report:
Elected Members of the Executive Board: 2
(A third member was present for a limited time in the late morning. She was representing the CMA Alliance at the Board of Trustees Meeting of the CMA.)
Appointed Members of the Executive Board: 3
County Presidents/Members: 6
CMAA Past Presidents, not also holding additional position: 4
Guests: 1

WELCOME AND SUMMARY OF CHAIR OF THE BOARD’S REPORT ON THE STATE OF THE ALLIANCE:
(Copy of Speech Attached to copy of minutes filed with the CMAA Secretary.)

Gabby welcomed the members to the 83rd CMAA Annual Session. She stated that the 2012-2013 year has been an eventful year, filled with ups and downs and several surprises that resulted in the organization starting down some new uncharted pathways. For the Executive Board it was a wild ride.

To begin the year, the CMAA’s independent contractor resigned. After a relatively short search, Kathy Hughes, a member of the staff at the Kern County Medical Society, who is familiar with the Alliance, was hired. She will continue with the same duties as our previous independent contractor, focusing on membership database entry and the compilation of articles for the publication of the CMAA newsletter.
About six months later we were asked to vacate our office in the CMA Building and in its place were given a fully furnished cubicle on the same floor. We are very grateful to the CMA Foundation, who generously offered storage space for our furniture and our records. We have since divested ourselves of the furniture, but our thirty plus boxes of records continue to be safely ensconced in their new office.

At the Fall Board Retreat at Lake Tahoe, Dr. and Mrs. Specht brought into perspective the demands faced by physicians, and their families who support them, when dealing the challenges of addiction and physician wellness. We also had a facilitated discussion with Michael Ward on the implementation of the strategic plan. About twenty county presidents/representatives and Executive Board members were present.

In early February, the CMAA hosted the Western States Leadership Conference at the Newport Beach Marriott. The attendees came from eight states to include the AMAA President and President-elect, plus three members of their Board of Directors—69 attendees all together. Dynamic speakers covered women’s financial health, social media, and skill development to promote membership recruitment. It was a great success.

There are many changes that are in the process of being implemented as CMAA endeavors to reposition itself for the future. As the CMAA year began, the Executive Board mapped out their goals for the year at their July retreat. By fall, the realization that the volunteer force of the CMAA, was in fact, the Board itself served as a reality check. We had several facilitated meetings with Rachael Doherty-Smith, both limited to the Executive Board and at open member meetings, to discuss possible scenarios for the CMAA moving forward. The Executive Board has contracted with Component Medical Society Services (CMS Services) for communication and administrative services on a month-to-month basis. The redesigning of the website was the first priority, and it was up and running in July. It is a site that is on the same platform as that of the CMA and eighteen other medical societies, so easy linkage will be possible. Additionally, the format is user friendly, so our members can update the website easily. Next on the site will be a members only, password protected, tab that will have the Executive Board directory and other information that does not belong on the public part of the website.

The website is a start, but the changes we must initiate to make ourselves relevant to the spouses and partners in the generations behind us cannot be incremental; it will take bold new steps to turn the tide. Unlike many non-profit organizations, we do have the financial resources to obtain professional support and guidance, but time is not on our side. Real communication between the county alliances and state leadership must occur. County alliances must hold the state accountable, but they must also be active participants, and willing to serve in leadership positions at the state level. There is value in the CMA Alliance, but help is needed to translate that message to our members, build bridges with other allied organizations and create a culture where leaders are willing and excited to serve.

**APPROVAL OF AGENDA:** The Acting Secretary, Susie Bartlett, presented the Agenda. Celeste Chin moved that: *The Agenda be accepted as presented*, Seconded: Sandi Anderson  **PASSED**

**APPROVAL OF MINUTES:** The minutes from the 2012-2013 Annual Session on April 27th and 28th at the Marriott Spa in Newport Beach, California were reviewed and approved by the Annual Meeting Minutes
increase in the equity value of the managed fund. Sharon reported that the CMAA portfolio is a managed fund, and that to date, there had been a 3.2% increase in the equity value of the managed fund.

Sharon De St. Jeor, Chief Financial Officer

FINANCIAL REPORT OF ASSETS: Sharon De St. Jeor, Chief Financial Officer
Sharon reported that the CMAA portfolio is a managed fund, and that to date, there had been a 3.2% increase in the equity value of the managed fund.
BOARD DEVELOPMENT COMMITTEE REPORT: Suzanne Jackson, Chair
Suzanne thanked the members of the 2012-2013 Board Development Committee: Patricia Lawrence, Sori DeVore, Celeste Chin, Marilyn Gunnell, and Sandi Anderson.

Before presenting the slate, Suzanne stated that the Members suspend Article 6.03 (b), which required elected members to have served on the CMAA Board of Directors prior to being eligible to serve on the Executive Board.

The Board Committee moved: That Article 6.03 of the Bylaws be suspended. The motion comes from a Corporate Committee, so it did not require a second. PASSED

Suzanne then presented the slate of four elected members to the Executive Board in alphabetical order:
- Susie Bartlett
- Sharon De St. Jeor
- Keri Lynn Ferguson
- Suzanne Jackson

COMMITTEE REPORTS:
EVENTS: Sharon De St. Jeor who co-chaired both the Fall Retreat in Lake Tahoe and the AMAA Western States Conference reported on both events. The Fall Retreat and the AMAA Western States Conference were well attended and were evaluated by attendees as excellent.

Sharon brought up the question of signing a contract with the Newport Marriott for next February. Sandi Anderson moved: That due to the transition it is recommended that the CMAA not sign a contract with the Newport Marriott at this time. Seconded: Ting Kurihara PASSESD

CALPAC/CMA FOUNDATION/HEALTH PROMOTIONS: Sandi Anderson represents the CMAA at CALPAC thanked the CMAA members that had joined CALPAC. Members were each given a CALPAC pin. She stated that CMAA members can help the family of medicine through grassroots lobbying.

Sandi also represented the CMAA on the CMA Foundation Board. Several Alliances have participated in the “Walk With A Doc” health project. Sandi distributed “Walk With A Doc” tee-shirts. She was very enthusiastic about our participation in their projects and that the Alliance can be very helpful in their implementation.

CMAA FOUNDATION GRANT AWARDS: Sandi Anderson presented the CMAA-F grants in Jeanne Siu’s absence.
- Sierra-Sacramento Valley Medical Society Alliance: $1000.00 for “Bully: Peer to Peer”
- San Joaquin Medical Society Alliance: $1000.00 for “Anti Bullying Books”
- LACMAA District 2: $1000.00 for “Risky Behaviors and Health”
- LACMAA District 2: $1000.00 for “Medical Student Scholarship”
- Sonoma Medical Association Alliance Foundation: $1000.000 for “Garden
Tour Sponsorship to benefit Mental Health”

**MEMBERSHIP:** Gabby Neubueger

Gabby reported that as of April 13th, there were currently 868 members. That reflected a 30% decrease over last year’s 1,252 members. There were, however, three counties who have increased their membership, however, over this year: Butte-Glen, with an increase of 22%, LACMA-A, with an increase of 16%, and Stanislaus, with an increase of 7%.

**AMAA REPORT “Perception of Reality”:** Debbi Ricks

Last year, the AMAA had to make some very difficult changes. One year later, they have hired a management company to handle the administrative duties of the of the AMAA. They moved their office. For meetings, can use an AMAA conference room and have a display case filled with AMAA memorabilia at the AMAA Headquarters. Debbi is working with the AMAA in the area of social media and is working with their Facebook page. They are also putting out a new magazine, “Alliance in Motion”, which features activities of the CMAA on multiple pages.

**ELECTION OF OFFICERS:**
The Board Development Committee moved: That Susie Bartlett, Sharon De St. Jeor, Keri Lynn Ferguson, and Suzanne Jackson serve as the four elected members of the Executive Board.
The motion comes from the Board Development Committee, so it did not require a second. **PASSED**

**INSTALLATION OF ELECTED MEMBERS OF THE EXECUTIVE BOARD:**
The four elected members of the Executive Board were installed. After a short meeting, the newly elected members elected the three officers.
- Chair of the Board: Susie Bartlett
- Chief Financial Officer: Sharon De St. Jeor
- Secretary: Keri Lynn Ferguson

Celeste Chin moved: That the elected members of the Executive Board complete their appointments by September 1, 2013, with ratification by the Board of Directors. Seconded: Sandi Anderson **PASSED**

**ELECTION OF BOARD DEVELOPMENT COMMITTEE:**
The Board Development Committee was unable to present a new slate for the Board Development Committee. The Board Development moved: That the current Board Development Committee in conjunction with the Executive Board will with their ratification occurring at a Specially called meeting of the Members at the Leadership Conference in January-February.

Susie Bartlett moved: That Article 5.03 be suspended so that the Board Development Committee be able to begin work prior to January. Seconded: Tricia Hunstock **PASSED**

The amended motion reads: That the current Board Development Committee in conjunction with the Executive Board begin work prior to January with ratification by a Specially called meeting of the Members at the Leadership Conference in January-February. **PASSED**
REPORT ON CONTRACT WITH CALIFORNIA MEDICAL MANAGEMENT SERVICES (CMMS): Gabby Neubuerger

The Executive Board has signed a contract with Mayaco Marketing and Internet to redesign the CMAA website. The design work is $5,000.00 and there is a $50.00 monthly service charge. Members of the Alliance will receive a training on how to update the website and services are available if we require additional help. We are also in the process of contracting with CMMS to provide managerial services. These services are still being clarified. These services will cost $1000.00 per month.

ADJOURNMENT FOR PAST PRESIDENTS LUNCH: 12:30

RECONVENE FOR FACILITATED DISCUSSION “THE CHALLENGES AND OPPORTUNITIES OF CHANGE”:
Rachel Doherty-Smith (Report of discussion attached.)

Member wanted to meet to discuss the report. A conference call meeting was set for all attendees for Monday, April 29, 2013, from 8:30-9:30 am at 209-255-1000; code 973687#

ADJOURNMENT: The meeting was adjourned at 4:00 pm.

Susan Bartlett
CMAA Action Secretary